



ZONES

Display thought leadership and drive brand awareness in DZone's comprehensive topic portals.

Zones

DZone produces a set of focused topic portals, called Zones, that act as the primary channels for organizing and distributing DZone's content. Zones cover a range of technical topics that produce segmented audiences aligned to particular areas of interest. In Zones, DZone readers find carefully curated articles and content tailored to the particular audience segment.

For sponsors, Zones offer a powerful, multifaceted marketing tool for reaching targeted segments in a variety of ways that compliment a broader marketing strategy. A combination of banner impressions, sponsored and syndicated content, and CPC text ads provides a comprehensive mix of thought leadership, brand awareness, and lead generation in an all-in-one package that only DZone can offer.

"I have been using DZone for the past two years and my career has seen extensive growth in the short term thanks to DZone's services."

- DZone Reader



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SQL

The SQL Zone is DZone's portal for following the news and trends of the relational database ecosystem, which includes solutions such as MySQL, PostgreSQL, SQL Server, NuoDB, VoltDB, and many other players. In addition to these RDBMSs, you'll find optimization tricks, SQL syntax tips, and useful tools to help you write cleaner and more efficient queries.

Big Data

The Big Data/Analytics Zone is a prime resource and community for Big Data professionals of all types. We're on top of all the best tips and news for Hadoop, R, and data visualization technologies. Not only that, but we also give you advice from data science experts on how to understand and present that data.

Cloud

The Cloud Zone covers the host of providers and utilities that make cloud computing possible and push the limits (and savings) with which we can deploy, store, and host applications in a flexible, elastic manner. This Zone focuses on PaaS, infrastructures, security, scalability, and hosting servers.

Mobile

The Mobile Zone features the most current content for mobile developers. Here you'll find expert opinions on the latest mobile platforms, including Android, iOS, and Windows Phone. You can find in-depth code tutorials, editorials spotlighting the latest development trends, and insight on upcoming OS releases. The Mobile Zone delivers unparalleled information to developers using any framework or platform.

Enterprise Integration

Enterprise Integration is a huge problem space for developers, and with so many different technologies to choose from, finding the most elegant solution can be tricky. The EI Zone focuses on communication architectures, message brokers, enterprise applications, ESBs, integration protocols, web services, service-oriented architecture (SOA), message-oriented middleware (MOM), and API management.

NoSQL

NoSQL (Not Only SQL) is a movement devoted to creating alternatives to traditional relational databases and excelling where they are weak. The NoSQL Zone is a central source for news and trends of the non-relational database ecosystem, which includes solutions such as Neo4j, MongoDB, CouchDB, Cassandra, Riak, Redis, RavenDB, HBase, and others.

DevOps

DevOps is a cultural movement, supported by exciting new tools, that is aimed at encouraging close cooperation within cross-disciplinary teams of developers and IT operations/system admins. The DevOps Zone is your hot spot for news and resources about Continuous Delivery, Puppet, Chef, Jenkins, and much more.

Performance

Scalability and optimization are constant concerns for the developer and operations manager. The Performance Zone focuses on all things performance, covering everything from database optimization to garbage collection, tool and technique comparisons, and tweaks to keep your code as efficient as possible.

Internet of Things

The Internet of Things (IoT) Zone features all aspects of this multifaceted technology movement. Here you'll find information related to IoT, including Machine to Machine (M2M), real-time data, fog computing, haptics, open distributed computing, and other hot topics. The IoT Zone goes beyond home automation to include wearables, business-oriented technology, and more.

Eclipse

Most developers have spent a little (or a lot) of time in the Eclipse IDE at some point in their career. The Eclipse Zone moves beyond the IDE, though, to cover the entire Eclipse ecosystem, including projects such as SWT, BIRT, EMF, Virgo, and others.

Agile

In the software development world, Agile methodology has overthrown older styles of workflow in almost every sector. Although there are a wide variety of interpretations and specific techniques, the core principles of the Agile Manifesto can help any organization in any industry to improve their productivity and overall success. Agile Zone is your essential hub for Scrum, XP, Kanban, Lean Startup and more.

Web Dev

Web professionals make up one of the largest sections of IT audiences; we are collecting content that helps web professionals navigate in a world of quickly changing language protocols, trending frameworks, and new standards for user experience. The Web Dev Zone is devoted to all things web development—and that includes everything from front-end user experience to back-end optimization, JavaScript frameworks, and web design. Popular web technology news and releases will be covered alongside mainstay web languages.

“DZone has been essential to making Neo4j the world’s leading graph database. Their audience is comprised of sophisticated and skeptical technical leaders. DZone grabs their attention with cutting edge content and no patience for bull.”

- VP of Marketing, Neo Technology



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