Data is at the center of everything we do. With that, there’s a need to improve how we accept, store, and interpret it. What tools are being used for each component of the data pipeline? What are popular data warehousing models? What are some common data pipeline challenges? These questions are just a few that we aim to cover in DZone’s 2022 Trend Report on Data Pipelines: Ingestion, Warehousing, and Processing.

Expert Insights
The Data Pipelines Trend Report will explore the differences between ETL, ELT, and Reverse ETL, future proofing, comparison criteria to help with the selection of data pipeline tools, and more:

- Key data pipeline processes and deployment considerations
- Challenges encountered when designing an enterprise data pipeline and how to solve them
- Top requirements of a data warehouse
- A deep dive into engineered decision intelligence
- Key components of a data pipeline
- Data lake vs. data warehouse
- DPaaS and its most important features
- Why DataOps Engineers should be part of the data organization process
- What is XOps and is it necessary?

Developer Survey
The research component of this Trend Report will explore topics including, but not limited to:

- ETL/ELT design challenges and solutions
- Time spent on data transformation at which points in SDLC
- Data warehousing tools and techniques
- Online vs. offline data processing
- Relation of storage models to data pipeline requirements
- Relation of data pipeline design to application design
- Technical and product management challenges presented by scale
- Data versioning and release management
45,000+
DZone visitors engaging with Data Pipelines content

61%
Tech Decision Makers engaging with DZone’s Data Pipelines Content

96%
TDMs located in North America

62%
Employed at Companies Reporting $100M+ Revenue

Downloader Job Roles
- 34% Architect, Software Developer
- 9% Development Manager, Lead Developer
- 5% Executive Manager, VP, CTO, CIO
- 2% Marketing, Sales, Communication
- 3% President, CEO, Owner
- 39% Programmer, Developer
- 3% QA, Testing, Compliance
- 3% System Admin, DBA
- 2% Web Designer, Graphic Designer

DZone is 7.5x more likely to reach Data Pipeline-intenders.

87.8K Businesses with intent for Data Pipeline content are visiting DZone.

Source: DZone Audience Composition, Bombora Last 90 Days, March 3, 2022; Market Insights, Bombora, Last 90 Days, March 3, 2022; DZone Publications Downloads, 2021
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