DZone

DZone Trend Report

JUNE 2022

No Code and Low Code for Enterprise Automation

As the adoption of no-code and low-code development solutions continues to grow, there comes many questions of its benefits, flexibility, and overall organizational role. In DZone's **No Code and Low Code for Enterprise Automation Trend Report**, we will explore how no-code/low-code development affects enterprise automation, examine intelligent testing, offer advice on the process of migrating legacy applications to low code, and more to help provide insight on when the appropriate time is to adopt these practices.

Expert Insights

This Trend Report will explore topics in no code and low code development, such as:

- Intelligent automated testing or intelligent process automation and its impact on low-code development
- No code/low code use cases in the enterprise
- How low-code and no-code platforms enable AI and ML
- Governance and security for low code/no code
- An exploration of multiexperience development platforms (MDXP) vs. low code application platforms (LCAP) vs. no code platforms
- Citizen development and its impact on internal development practices
- Best practices for integrating low-code development into your existing software development/testing/deployment process

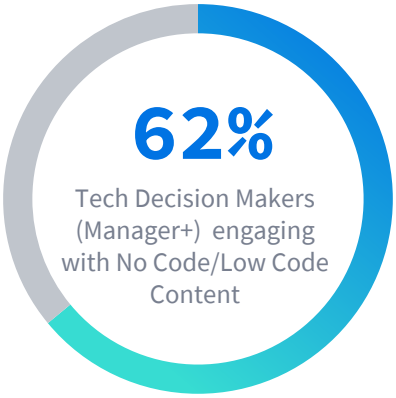
Developer Survey

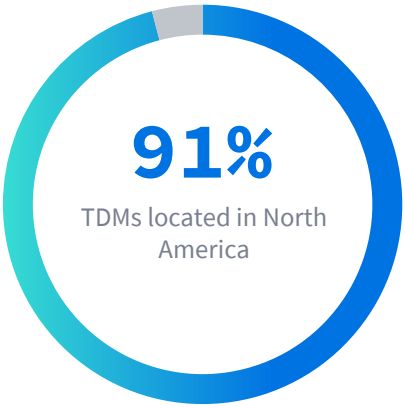
The research component of this Trend Report will explore the following areas of no code/low code development:

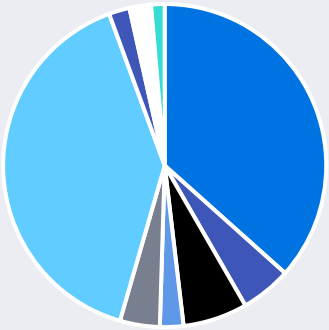
- Pain points that low code solutions can address
- Developer perceptions and attitudes towards low code solutions
- Differences between low code and standard development process in key areas
- Integration of low code into the overall development lifecycle and CI/CD
- Flexibility of low code to achieve development objectives
- Pitfalls and gaps of existing low code solutions
- Maintainability of low-code-in-the-loop applications
- Effect of low code on velocity, quality, and design

© DZone 2022

11,000+ Average monthly DZone visitors engaging with No Code and Low Code Content





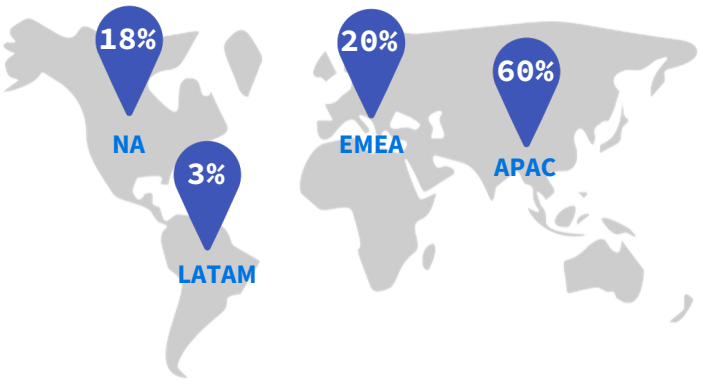


Downloader Job Roles

- **37%** Architect, Software Developer
- **5%** Development Manager, Lead Developer
- **6%** Executive Manager, VP, CTO, CIO
- **2%** Marketing, Sales, Communication
- **4%** President, CEO, Owner
- **40%** Programmer, Developer
- **2%** QA, Testing, Compliance
- **3%** System Admin, DBA
- **1%** Web Designer, Graphic Designer

DZone reaches **71%** of Low-Code intenders.

29.5K Businesses with intent for Low Code content are visiting DZone.



Source: DZone Audience Composition, Bombora Last 90 Days, April 7, 2022; Market Insights, Bombora, Last 90 Days, April 7, 2022; DZone Publications Downloads, 2021

© DZone 2022

Become a DZone Research Partner

Gain unique and specific insights

into software industry trends. Engage an audience looking to learn best practices and implement solutions.

Recommended packages:

CONTENT SPONSOR

Front Page Logo Placement

Two-page spread, including (1) Full-page ad and choice of:
- One-page Case Study, or
- Advertorial

750 Global Contacts

Sponsor Spotlight Report: A white labelled report for sponsor marketing usage post-campaign

RESEARCH SPONSOR

Front Page Logo Placement

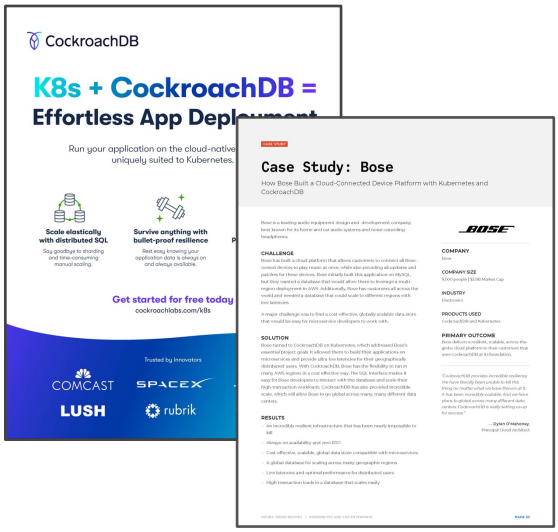
Two-page spread, including (1) Full-page ad and choice of:
- One-page Case Study, or
- Advertorial

750 Global Contacts

Sponsor Spotlight Report: A white labelled report for sponsor marketing usage post-campaign

Research Add-On (Choose 1):
- Custom Survey Question
- Survey Raw Data

Limited to 2 sponsors



How Trend Reports Reach DZone Readers

Each Trend Report is promoted to DZone readers across DZone.com, newsletters, and social media:

- Inclusion in 5-7 Daily Digest newsletters
- Inclusion in 1 Weekly newsletter
- 2-4 Dedicated emails
- Prominent and relevant onsite promotional placements and front-page features
- Promotions across DZone social channels

Previous Sponsors Included:

Acquia · HCL Volt MX · SAUCELABS · servicenow

© DZone 2022