Enterprise Application Security

Data breaches, ransomware attacks, and other security vulnerabilities have become the norm in recent years. With that, development teams bear the responsibility of ensuring that all stages of the SDLC have strong security.

DZone’s Enterprise Application Security Trend Report will focus on key factors of security practices including application security accountability, security-first architectural patterns, recommendations for supply chain security practices, how to make security a focus of DevSecOps, and more.

Expert Insights
The Enterprise Application Security Trend Report will cover topics such as:

- A guide to the major focus areas of supply chain security and top recommendations
- How to make security a focus of your DevSecOps practice
- Secure by design/security-first architectural patterns
- An overview of the principles of zero trust security
- A guide to application layer data encryption
- Key considerations to manage cloud security in a cloud-native, hybrid cloud, and/or multi-cloud environment
- IAST vs. SAST vs. DAST vs. RASP, and when to use each
- What is continuous compliance/security automation, and how does an organization achieve it?

…and much more.

Developer Survey
The research component of this Trend Report will explore topics including, but not limited to:

- Application security accountability
- Attitudes towards employer’s security posture
- If the organization has had any (public) security breach in the last 12 months
- OWASP top 10
- Penetrating testing frequency
- How do companies secure source code
- Common SLAs for addressing identified CVEs, and what the standard turnaround time is for addressing CVEs.
- Usage of security-first architectural patterns
- Usage of secure coding techniques
- Time spent securing legacy code vs. new code
- External factors driving internal application security decisions and resource allocation
373,200+ Unique visitors engaging with Security content

641,700+ Security Content Page Views

9,800+ Downloads of DZone’s Security publications in 2021

64% Tech Decision Makers (Manager+)

91% TDMs located in North America

57% Employed at Companies with $100M+ Revenue

Downloader Job Roles
- 34% Architect, Software Developer
- 6% Development Manager, Lead Developer
- 6% Executive Manager, VP, CTO, CIO
- 2% Marketing, Sales, Communication
- 4% President, CEO, Owner
- 39% Programmer, Developer
- 3% QA, Testing, Compliance
- 4% System Admin, DBA
- 2% Web Designer, Graphic Designer

DZone reaches 33% of business domains with intent for Enterprise Application Security.

112K+ Businesses with intent for Security topics are visiting DZone.

Source: DZone Audience Insights, Permutive, Last 30 Days, September 28, 2020; DZone Audience Insights, Bombora Last 90 Days, September 28, 2022; DZone Publications Downloads, 2021
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