

Trend Report

Logo & Full-Page Spread

Logo

- 3:1 landscape/horizontal
- PNG or SVG (transparent background only)

Full-Page Ad

- Dimensions: 8.5”w x 11”h (US Letter)
- PDF
- 300dpi

File Size: Under 1MB

Click-through URL (UTM tracker)

Full-Page Case Study

[Click here for Case Study Outline](#)

Solutions Directory

Product information must include:

- Company
- Product name
- Product type
- Availability (free, open source, free tier, or by request)
- Link to the product page (No UTM Link)

Lead Time

Submit all assets 4 weeks prior to scheduled launch

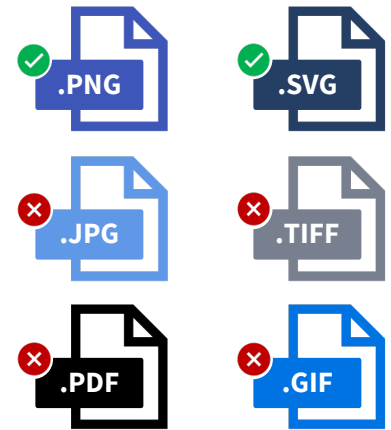
Logo Submissions: Do's and Don'ts

Publication-Friendly File Formats

Do: High-resolution PNG or SVG Files

Don't: While commonly used, these file formats – among others – cannot be submitted for DZone publications:

- JPG/JPEG
- TIFF
- PDF
- GIF

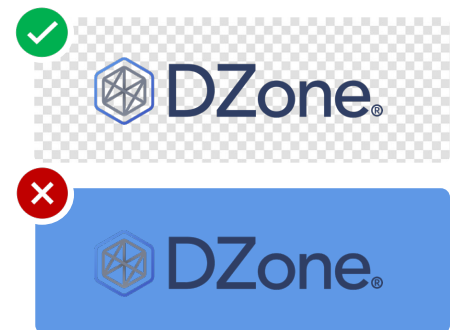


Background

Do: Transparent background

Our design team will seamlessly incorporate your logo where necessary.

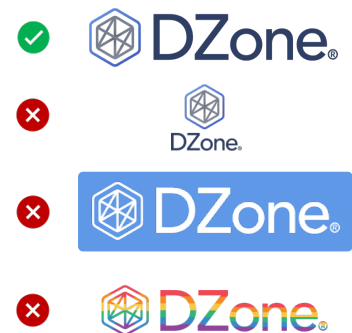
Don't: Opaque or white background colors



Logo Alternatives

Do: 3:1 Horizontal Aspect Ratio

Don't: Alternative logos including stacked logos, white logos, or edited/special use logos



Have brand and/or logo guidelines? Share them with us! We'll make sure your logo is represented in a way that meets your brand standards.