

THE DZONE EXCLUSIVE

Zone Leader Program

DZone's Zone Leader program was created to identify a worldwide team of talented individuals who are both topic experts and excellent writers to support and facilitate original and syndicated content. A Zone Leader is an active blogger and tech expert with a passion for sharing his or her knowledge. If you can bring people clarity where your topic is concerned and have insight that the DZone audience would find valuable, you are a candidate for the ZL program.

WHAT ARE THE REQUIREMENTS?

- Write two or more articles per week to be published on DZone
- Curate 15 or more articles per week for publication on DZone
- Help identify new MVBs and potential contributors
- Represent DZone at conferences and meetups

WHY BECOME A ZONE LEADER?



Receive monthly stipends based on your activity and additional rewards for exceptional performance



Increase exposure for your personal brand and build your reputation



Gain status and recognition as a topic expert and thought leader in the global tech community



Receive press passes to cover content at conferences and events



Get first access to paid opportunities to have your work included in official DZone publications like [Guides](#) and [Refcardz](#)



Grow your personal and professional networks

Zone Leader

FREQUENTLY ASKED QUESTIONS

What is a Zone Leader?

A Zone Leader works to support and facilitate the creation of both original and syndicated content within a specific Zone on DZone.com. Being a Zone Leader is like being the “manager” of a particular Zone. Each Zone Leader (or ZL) must fulfill a set of obligations. For example, they have to write two or more articles per week, curate at least 15 articles per week, help identify MVBs and potential contributors, and represent DZone at various conferences and events. They are also expected to engage regularly with the audience in their Zone. In turn, ZLs receive monthly stipends, recognition, and rewards.

What are the benefits of joining a contributor program?

Zone Leaders receive a number of benefits and perks from their involvement with DZone. For example, ZLs receive monthly compensation, as well as performance incentives and press passes to tech conferences. ZLs also gain recognition for being leaders in their fields, and benefit from increased promotion by DZone through social media and email marketing. Members of contributor programs grow their audiences through exposure to new DZone readers around the globe. With every article syndicated on DZone, ZLs receive new links to their blogs and increase their Google PageRank. Our curators also reach out to ZLs with opportunities to author Refcardz, Guide articles, Checklists, and other content.

Are there paid writing opportunities?

Yes. If you supply an article for a Refcard or Guide, you'll receive financial compensation. If you are interested, send an email to editors@dzone.com.

What kind of support does DZone offer its contributors?

Our content team is always available to help contributors and answer any questions they may have. We'll offer promotional support for your content by sharing it on our social media profiles and in our email marketing. In addition, we're working on adding a “writer's corner” to DZone to offer inspiration and writing tips.

What kinds of content can I write?

Both long-form and short-form content are welcome on DZone.com. You can even create and post videos or share [humorous comics](#). Other types of content include cheat sheets for our Refcardz and Zone-specific articles for our Guides.

Who contributes to DZone?

Anyone with something to share about software and tech can be a contributor to DZone! Many of our contributors are actively involved in the creation of software, and have been for a number of years. Others are managers of the software development process, and still others are tech industry generalists. Our contributors include employees from leading companies like [GE](#), [Exaptive](#), [Hortonworks](#), and [Jetbrains](#). We also have some big names among our MVBs, such as [Trisha Gee](#), [Greg Brown](#), [Reza Rahman](#), [Erik Dietrich](#), [Martin Fowler](#), and [Derek Weeks](#).

How much does it cost to be published on DZone?

Nothing! DZone is completely free for all members, including contributors.