

THE DZONE EXCLUSIVE

Most Valuable Blogger Program

Join the world's *best technology bloggers* and reach millions of new readers at DZone.com. Our Most Valuable Blogger program is designed to give writers a platform for reaching a global audience of software professionals. **If you're a tech expert who writes about software, you're a candidate for MVB status.**

WHY BECOME AN MVB?

- Reach a global audience of developers and software professionals
- Gain status and recognition as a top writer in the global technology community
- Connect with other like-minded developers, software professionals, and writers
- Get first access to paid opportunities to have your work included in official DZone publications like Guides and Refcardz

WHAT ARE THE REQUIREMENTS?

You continue writing great content on your blog



DZone content coordinators monitor your stream and curate your content to DZone.com



You receive a notification when your blog post has gone live on DZone



Thousands of software professionals from around the world read your blog at DZone



Your blog gets promoted in DZone's topic portals, emails, and social media

Most Valuable Blogger

FREQUENTLY ASKED QUESTIONS

What is an MVB?

MVBs are DZone's "Most Valuable Bloggers." When a contributor becomes an MVB, they agree to let DZone's team of content curators consider their blog posts for DZone. All an MVB need do is keep publishing awesome content, and our team takes care of the DZone cross-posting for them. MVBs also get "first crack" at upcoming writing opportunities, and we turn to them first when we are producing research content and market research.

What are the benefits of joining a contributor program?

MVBs receive a number of benefits and perks from their involvement with DZone. MVBs and ZLs gain recognition for being leaders in their fields, and benefit from increased promotion by DZone through social media and email marketing. Members of contributor programs grow their audiences through exposure to new DZone readers around the globe. With every article syndicated on DZone, MVBs receive new links to their blogs and increase their Google PageRank. Our curators also reach out to MVBs and ZLs with opportunities to author Refcardz, Guide articles, Checklists, and other content.

What can I write about?

Anything software-related or tech-related is fair game. We recommend writing what you know – if you're a mobile app developer, write about iOS, native, Android, hybrid, etc. Types of content that tend to do well on DZone include tutorials, cheat sheets and resources, career and lifestyle advice, and comparisons between different types of tech. We also suggest writing follow-ups to articles you've read on DZone!

What's syndication, and will my articles get syndicated?

Syndication is the process of content on one website (your blog) being published on another website (DZone). Basically, it's a system of content redistribution. Your RSS feed will become part of DZone's overall content feed, and our content team will curate and repost whichever articles are relevant to our audience.

Your blog articles will only be syndicated to DZone if you sign a consent form allowing us to do so. Allowing syndication will save you time and hassle; however, you might choose to submit articles individually for publication if you'd like to have more control over when and how your content is shared on DZone.

Who contributes to DZone?

Anyone with something to share about software and tech can be a contributor to DZone! Many of our contributors are actively involved in the creation of software, and have been for a number of years. Others are managers of the software development process, and still others are tech industry generalists. Our contributors include employees from leading companies like [GE](#), [Exaptive](#), [Hortonworks](#), and [Jetbrains](#). We also have some big names among our MVBs, such as [Trisha Gee](#), [Greg Brown](#), [Reza Rahman](#), [Erik Dietrich](#), [Martin Fowler](#), and [Derek Weeks](#).

How much does it cost to be published on DZone?

Nothing! DZone is completely free for all members, including contributors.

More questions?

Email us at editors@dzone.com.